

Knowledge Transfer and Mentorship

FEATURING: VALERIE LAMIRANDE

April 25th, 2024 | 10am - 11:30 am PST
Free online webinar via Zoom

Register free online at:
www.learningcircle.ubc.ca





A Touch of Mother Nature from Haida Gwaii

Silnga a Jaada “Creative Girl”
Founder and Creative Director

Valerie

LAMIRANDE

LAND ACKNOWLEDGEMENT

RavenSong acknowledges that it is located on the unceded traditional territory of the Ligwít̓da'xw people; the We Wai Kai, Wei Wai Kum, and Kwiakah First Nations, whose historical relationships with the land continue to this day.



ANCESTRAL ROOTS

With deep moss-covered rainforest and ancestral village sites, Haida Gwaii can feel ethereal



My name is Valerie Lamirande,
I am Haida, from the Raven Clan of Skedans.

Haida Gwaii is the ancestral territory of the Haida Nation and where I was born and raised.

RavenSong Soap is a women owned Indigenous business. My mother once told me to share my stories through my craft. This foundation gives me creative intention behind every RavenSong product. It is in sharing this knowledge and weaving a sense of story into everything I make. Every Scent tells a Story.

Valerie
LAMIRANDE



ABOUT *us*

RavenSong is an affordable luxury
Indigenous wellness brand.

RavenSong Soap + Candle Co. is a luxury
soap & candle company based on Vancouver
Island, bc - artfully blending the craft of cold
process soapmaking with a deeply rooted
honoring of Indigenous culture, traditions and
healing. The RavenSong experience connects
customers with products through story, scent
and knowledge.

RAVENSONG SOAP + CANDLE



At RavenSong we are proud to introduce our sister company, Bear Essential Oils, where scents and stories create an experience of organic, affordable luxury.

Our commitment to crafting artisan Indigenous products is woven into every single product. Capturing the essence of tradition and nature's plant medicine. Through RavenSong, we bring our ancestral narratives to life, infusing each product with the wisdom of generations past.

Our simple yet ceremonial approach ensures that every scent and story resonates with the spirit of affordable luxury, inviting you to embrace the beauty of Indigenous heritage in your daily rituals.

Valerie
LAMIRANDE

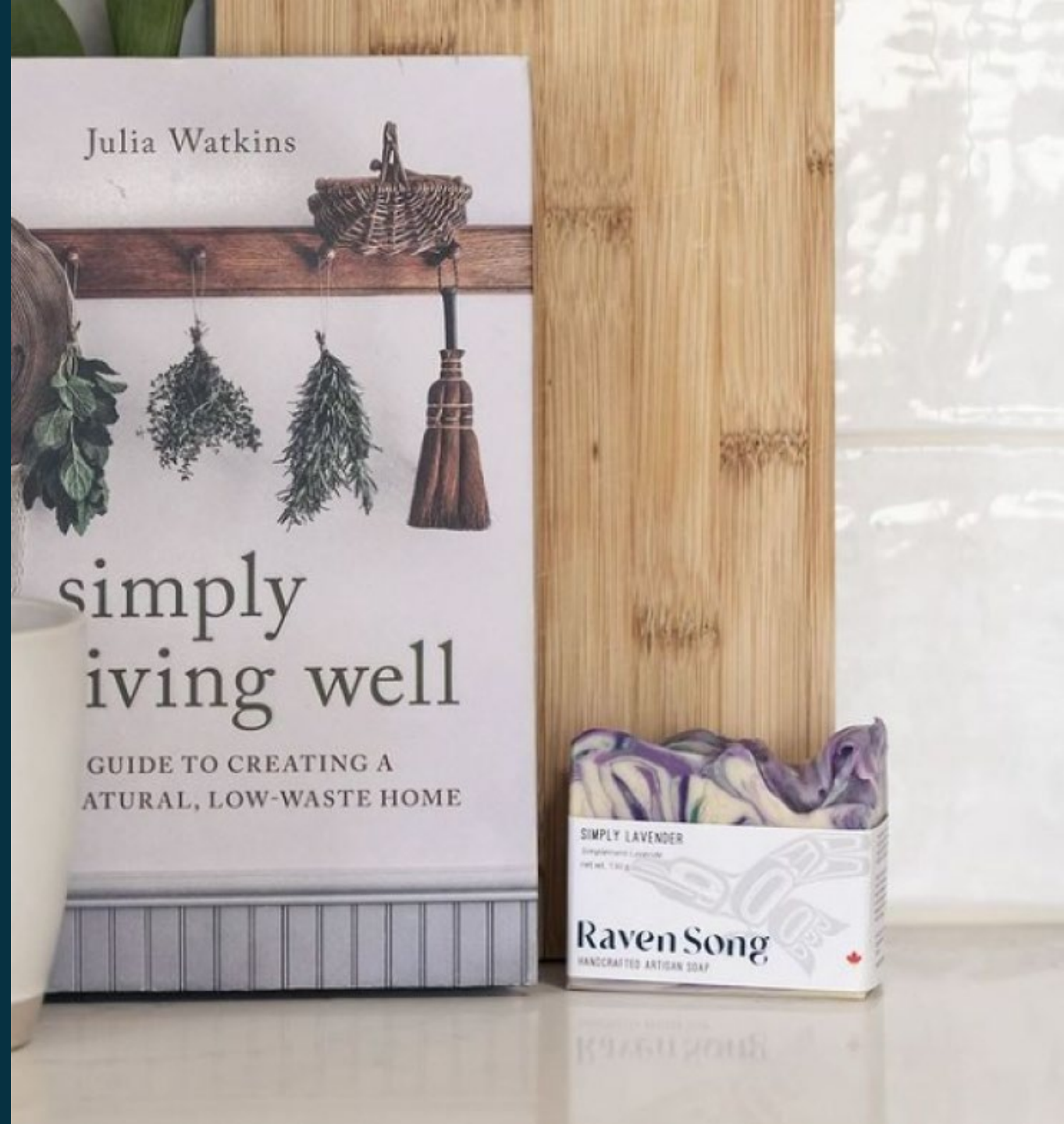


“The journey began with a single soap class with my mother in Vancouver ...”

THE STORY

THE BEGINNING OF RAVENSONG

“The soap was overflowing in the
kitchen cubboards, living room...”



INTERNATIONAL AWARDS POTLATCH SOAP

Through RavenSong, we bring our ancestral narratives to life, infusing each product with the wisdom of generations past.





Indigenous Potlatch Series

W H I T E R A V E N

A symbol of power and healing, raven feathers can be found along the shores of Haida Gwaii. In honour of the Haida legend of the white raven and its stained feathers, this soap is swirled with colours of wispy smoke.



SALISH SEA THUNDERBIRD

Introducing Thunderbird of the We Wai Kai Peoples - a symbol of power and strength depicted in our art, songs and oral history. Scented with sacred cedar to celebrate the stewards of our land and water.

The image shows three rectangular bars of soap with a marbled pattern of black, green, and white. The bars are arranged in a slightly overlapping manner on a light-colored, textured surface. The background is a dark teal color with a white text overlay.

RAVEN OF SKEDANS

Inspired by the village of Skedans on Haida Gwaii, this bar honours the ancestral roots of the Raven clan. Formulated with aromatic anise, it soothes and protects hard-working hands.



THE DRAGON'S DEN STORY

RavenSong Global Invitation

vs

Indigenous Mentorship Knowledge Transfer

TWO-YEAR MENTORSHIP PATHWAY

From Founder and Creative Director to
Co-Ownership with Alissa & Cody Assu



NEW MOON

COLLECYION
BEAR X RAVENSONG

January Wolf Moon
February Cold Moon
March Crow Moon
April Pink Moon
May Flower Moon
June Strawberry Moon
July Buck Moon
August Sturgeon Moon
September Harvest
October Hunter Moon
November Frost Moon
December Cold Moon



INDIGENOUS

HERBAL ARTISAN COLLECTION

Seaweed Spa Bar

Seaweed has been consumed by Indigenous people for centuries and is prized for its nutritional benefits. More recently, this wild harvest has gained in popularity for skin care due to the richness of collagen, amino acids, vitamins and detoxifying properties. This traditional inspired bar has been infused with seaweed, while buffalo milk moisturizes. Pure Essential Oils of Rosemary, Lavender and Peppermint have been added for a grounding yet fresh experience.



INDIGENOUS

HERBAL ARTISAN COLLECTION

Sacred Devil's Club

There are many Haida stories regarding Devils Club which is highly respected for its medicinal and spiritual power. This beautiful bar has been blended with steeped devil's club root and infused devil's club oil – both believed to relieve pain, soothe inflammation and treat infections. Sacred oils of Cedarwood, Sage, Birch + Palo Santo have been added for their purifying and cleansing properties.



INDIGENOUS

HERBAL ARTISAN COLLECTION

Marshmallow + Honey

Marshmallow Root has been used for centuries for healing and soothing irritated skin. Although this beautiful, gentle bar has many healing properties it is also gentle enough to use everyday on all skin types. Marshmallow root has been infused in a tea and incorporated with honey and our triple milk blend to moisturize and heal. Bentonite clay purifies and adds rich creamy lather. Your skin will love our custom essential oil blend of Rose Geranium, Ylang Ylang and Cedarwood.



INDIGENOUS

HERBAL ARTISAN COLLECTION

Dandelion & Clay

Dandelion has been honored by First Nations for the natural, medicinal properties it contains. This ancient plant helps regenerate skin cells, contains antioxidants and offers essential vitamins for skin health. Our dandelion soap is infused with handpicked dandelions to extract the healing/soothing benefits and contains essential oils of birch, rosemary + spearmint. Buffalo milk has been added for rich, nourishing lather.



INDIGENOUS

HERBAL ARTISAN COLLECTION

Purifying Nettle

Purifying Nettle Spa Bar is a healing bar that helps to relieve skin irritation. Our nettle spa bar contains organic dried nettle that we infuse in oil. This soothing bar contains a healing essential oil blend. A gentle bar that is beneficial for every day use and all skin types.



THE STORY

The Journey to Japan Moon Cakes

Imagine dashing through a Pacific rainstorm to take shelter – take a moment to listen to the RainSong as the scent of cedar and green leaves anchored with heart notes of jasmine, amber + Tonka drift through the air. Skin loving oils and milk soothe and heal while citric acid gently exfoliates.



As guardians of Indigenous storytelling traditions, we're on a transformative look with the support of new ownerships, weaving our ancestral narratives into every aspect of our brand with renewed vigor and reverence.

In the coming months, witness a fresh, captivating look that pays homage to our rich heritage. The first rebrand product launches in two weeks: Indigenous Herbal Sea Bath.

Valerie

L A M I R A N D E



Upcoming UBC Learning Circles:

WILLS & ESTATES FOR INDIGENOUS PEOPLE - PART 1:

Advance Planning Off-Reserve and Non-Status

APRIL 30TH, 2024 | 10AM - 11:30 AM PST
FREE ONLINE WEBINAR VIA ZOOM

REGISTER FREE ONLINE AT:
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WILLS & ESTATES FOR INDIGENOUS PEOPLE - PART 2:

Advance Planning On-Reserve/Nation lands for Status Band Members

MAY 2ND, 2024 | 10AM - 11:30 AM PST
FREE ONLINE WEBINAR VIA ZOOM

REGISTER FREE ONLINE AT:
WWW.LEARNINGCIRCLE.UBC.CA



Nurses Supporting Indigenous Wellness

CHANGING LIVES & SHAPING TOMORROW

MAY 7TH, 2024 | 10AM - 11:30 AM PST
FREE ONLINE WEBINAR VIA ZOOM

REGISTER FREE ONLINE AT:
WWW.LEARNINGCIRCLE.UBC.CA



HEALING INNER VOICES

MAY 14TH, 2024 | 10AM - 11:30AM PST
FREE ONLINE WEBINAR VIA ZOOM
REGISTER FREE ONLINE AT: WWW.LEARNINGCIRCLE.UBC.CA

STIGMA
won't live
in my world

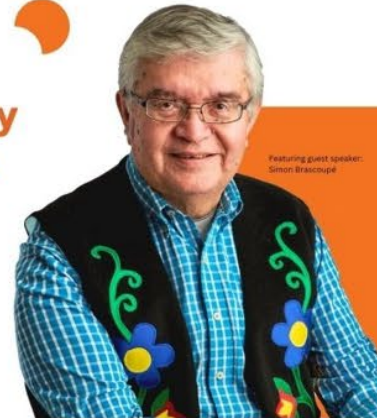


Cultural Safety in Healthcare:

Past, Present, and Future Perspectives

May 16th, 2024 | 10am - 11:30 am PST
Free online webinar via Zoom

Register free online at:
www.learningcircle.ubc.ca



Services for Children and Youth with Support Needs:

Emergent Themes and Concepts from Ongoing Engagement and Research

Sept 5th, 2024 | 10am - 11:30 am PST
Free online webinar via Zoom

Register free online at:
www.learningcircle.ubc.ca

Featuring guest speakers:



Danielle Smith
Executive Director, Inclusion, Family, Communications, and Engagement Branch



Molly Fredeen
Senior Policy Specialist, Early Years and Inclusion Policy, Communications and Engagement Branch



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